



BELGIUM Wallonia

@ BEAUTYWORLD 2022

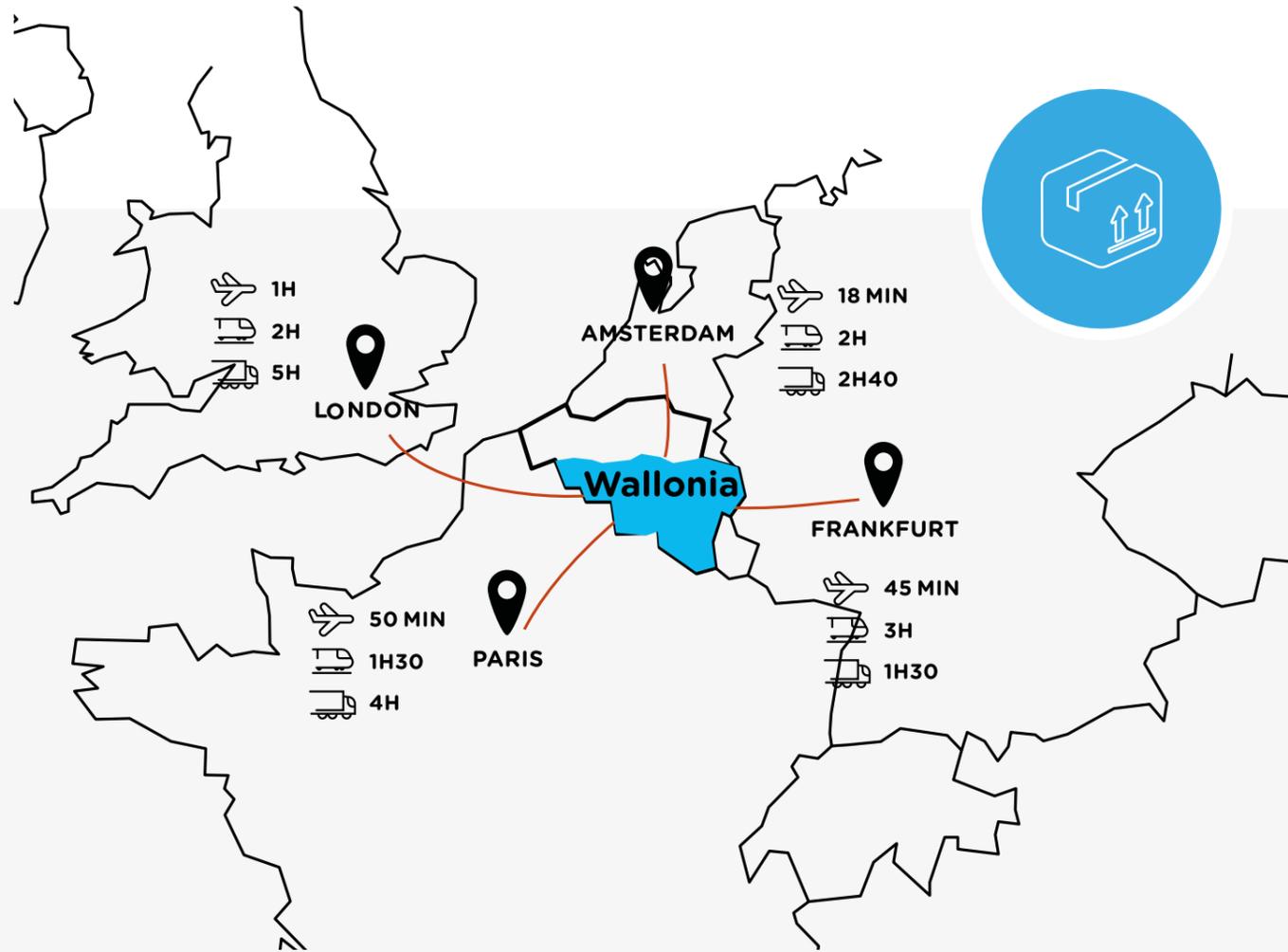
Stand S3

October 31 to
November 2 2022

Dubai



Wallonia.be



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. **Liege Airport** was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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www.awex-export.be
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EXHIBITORS

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CALYPSO MARKETING



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COMPANY BACKGROUND

Calypso Cosmetics was established in 1994 and started the activity of eye and lip make-up felt tip pens contract manufacturing in 2005 benefiting of 20 years of experience of his founder in the field of cosmetics. Calypso was amongst the very first to offer a stable and waterproof carbon black FDA eyeliner and invested constantly in R&D of formulation to remain ahead of competition. We benefit of modern and clean room facilities, full automatic filling, assembly, coding and labelling line, hot stamping printing, foil transfer printing as well as experts in formulation and safety assessment. We offer a range of formulation and colours that suits every need and we are proud to benefit of long-term customer's loyalty thanks to our short delivery time, competitive prices and service.

RANGE OF PRODUCTS

ALL PRODUCTS ARE VEGAN AND CRUELTY FREE

Felt tip black eyeliner.

Presently Calypso offers 3 different formulas based on carbon black suiting waterproof, smudgeproof and sweatproof claims. Since March 2022, a Clean Beauty formula, waterproof, carbon black based formula is also available.

Felt tip colour eyeliners, lipliner and tattoo pen.

Our formula offers a very good 24H lasting, is very fast drying and don't migrate into the wrinkles. Since March 2022, a new very waterproof formula is also available.

Felt tip corrector pen.

A perfect tool to correct the colour make-up.

Brush eyeliner pen (free ink system).

Calypso has been the first European supplier to offer, starting 2020, a very good brush pen using a free ink cartridge. This product is also available with a unique 8 stars brush which improves the capillarity and the shelf life. Available with a deep black waterproof and CLEAN BEAUTY ink.

Brush eyebrow pen (free ink system).

Eyebrow make-up has become very popular and the fibre brush offers a soft, smooth and easy way to tint the brows. A four forks felt applicator is also possible.

CEREPHARMA



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CREATOR OF COSMECEUTICALS

Cerepharma develops, manufactures and markets cosmeceutical skin care products. Our team of dermatologists, plastic surgeons and beauticians uses its knowledge and practical experience in the field to develop high-performance cosmeceuticals. All our product ranges offer a new generation of dermo-cosmetics based on medical technology, containing a high concentration of active ingredients. With our advanced formulations, we target efficiency and skin improvement combined with maximum skin tolerance.

PRIVATE LABEL SERVICES

Cerepharma offers formulations tailored to your needs under private label in the field of dermo-cosmetics and medical devices. As a service provider for more than 10 years, we support you in creating your brand, from concept idea to finished product. Our services include: research and development, quality and compliance (preservative efficacy testing, bioburden testing, quality testing, stability testing, safety assessment, product registration), manufacturing, filling, labeling, packing, branding (design of packaging and in-house printing), training, ...

PEEL MASTERS

The professional skin care line by ContrÂge offers you highly efficient dermo-cosmetic treatments which visibly resurface, restore and refine your skin. This range consists of professional-use-only products and superficial chemical peelings specially formulated to compliment the ContrÂge and ClariFort at-home skin care ranges. Our professional chemical peelings available: glycolic acid (20%, 35%, 50% & 70%), lactic acid (30%, 40% and 50%), mandelic acid (30%, 40% and 50%), modified salicylic acid (5%, 10% and 15%) and modified jessner peeling.

OUR PRODUCTS

Discover our different cosmeceutical ranges: ContrÂge, ClariFort and CerActiv.

FAIROILS



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Thierry Hennequin,
Business Development Director

ACTIVITIES, PRODUCTS AND BRANDS

Fairoils is a leader in ethically-produced cosmetic oils, processing raw materials grown on its own plantations and through partnerships with small-scale farming co-operatives.

Fairoils has put together a dynamic team across three continents, with a combined level of vertically-integrated experience in the natural cosmetic raw material area. Fairoils has its main production based in Kenya and works throughout Eastern and Southern Africa (including Madagascar). This is all supported by a storage facility in Belgium, along with expert sales people in France, Germany & Belgium.

NEW PRODUCTS AND INNOVATIONS

Fairoils is committed to producing the highest quality natural oils for the cosmetic and personal care industry, with a particular emphasis on products with an ethical farming story. Fairoils sources the vast majority of its raw materials from its own small-scale farming partners in Eastern and Southern Africa, and from its commercial plantation on the Kenyan coast.

Vegetable Oils : Macadamia Oil, Avocado Oil, Sesame Oil, Tamanu Oil, Shea butter, Baobab Oil, Moringa Oil, ...

Essential Oils : Ravintsara Oil, Niaouli Oil, Ylang Oil, Fresh Ginger Oil, Geranium Oil, Clove oil, ...

CERTIFICATION

- EU & USDA Organic
- FFL - Fair for Life
- FSSC22000 & IFS GM
- ECOVADIS GOLD



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CONTACT

Franck Boute, CEO

ACTIVITIES, PRODUCTS AND BRANDS

IziBeauty is a concept of Nomadic Care Rituals, single-dose, unique in its kind, which surfs today on the new reflexes of consumption post Covid, anti-crisis, in the field of beauty care. Our care rituals are complete and offer a scrub, mask and cream in a single pouch.

A clever mix of Western phytotherapy, Organic and Organic ingredients from the professional world. We have developed Face, Body, Manicure & Pedicure treatments.

Our products are made to be used everywhere and for everyone.

NEW PRODUCTS AND INNOVATIONS

We have developed a new treatment, the Ritual de Soin Détox for oily and acne-prone skin, with an olive and Argan-based scrub, a charcoal-based active mask and a Lavender-based cream.



LIBINVEST COSMETICS



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MAISON EOLE (by COMANSO)



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Anne-Sophie Charle, CEO

ACTIVITIES, PRODUCTS AND BRANDS

SLOW-AGING, SKIN BALANCE AND SLIMMING... Since 1987, Libinvest Cosmetics laboratory, based in Binche, Belgium, has been developing and marketing premium products for a demanding international clientele. Our brands 2B Bio Beauty® and Ophyto® focus on natural products. They are unique thanks to the quality and high concentration of the active ingredients used, thanks to the information provided to individuals and beauty professionals for their use.

NEW PRODUCTS AND INNOVATIONS

2B Bio Beauty® is for people who care about their skin's well-being and want to delay the visible signs of skin aging.

Ophyto® is a holistic brand. It offers skin-fasting, traditional and energetic cares, glycolic acid peeling, slimming wraps, hair and sun care lines.

CERTIFICATION

In order to guarantee high quality products, our laboratory is ISO 22716 and ISO 16128 certified and complies with current international regulations.



ACTIVITIES, PRODUCTS AND BRANDS

Maison Eole is the first cosmetics collection to be produced from the Belgian vine. It includes 14 beauty products for Her & Him, one mixed fragrance and one candle. It is based on the innovative scientific concept Wine Extracts³, a strong polyphenol found in vine wood which has a 10 times more efficient antioxidant potential. Being used for the first time in EU cosmetics, it possesses a proved anti-wrinkle and tensing effect. The quality of the textures, the finesse of the fragrances and its wooden packaging give to this brand elegance and exclusivity.

NEW PRODUCTS AND INNOVATIONS

Maison Eole is an innovative collection. It is the first Belgian range of cosmetics using vine tannin as its biggest antioxidant asset. The scientific concept Wine Extracts³ is unique due to the discovery of an active agent (the three-ring polyphenol), used in EU cosmetics for the first time. The brand thinks out of the box with its reusable wooden packaging. Its unique identity ranks the brand high on the market.

CERTIFICATION

Natural certified and Vegan. Tested under dermatological control. Certified for the EU and American market. Certification for UAE markets underway.



NADINE SALEMBIER DIFFUSION



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CONTACT
Gilles Deweer, Director

ACTIVITIES, PRODUCTS AND BRANDS

The history of the family business started over 50 years ago with the first Beauty Institute "Nadine SALEMBIER". Inspired by Nature, Nadine Salembier gathered the best specialists to create a range of natural care products in 1977. They resulted from this unique combination between scientific expertise, the know-how of a professional in the field and the recognised benefits from plants.

NEW PRODUCTS AND INNOVATIONS

New in 2022: launch of a hair care line and a new Shower Care with Spirulina.

CERTIFICATION

Our factories are GMP and ISO22716 certified and located in Belgium. We are Royal Belgian Family Official Supplier.



RAYPATH INTERNATIONAL



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ACTIVITIES, PRODUCTS AND BRANDS

Enhance your natural beauty and take best care of your body thanks to our high quality microfiber sponges for the body cares (removal make-up, face and skin peeling and cleansing). Only with water, our product line has been created to guarantee everything you need to keep your skin healthy and beautiful.

- # Only water
- # Reusable
- # Recyclable
- # 100% made in EU
- # better for your skin

Raypath : For a cleaner & more beautiful skin



NEW PRODUCTS AND INNOVATIONS

Face Glove - Make-up remover glove.
Extremely soft and delicate fabric of which the Face Glove is made will help you get rid of excess sebum and maintain the hydro-lipid balance.

Body Cleaner - Peeling & body massage glove

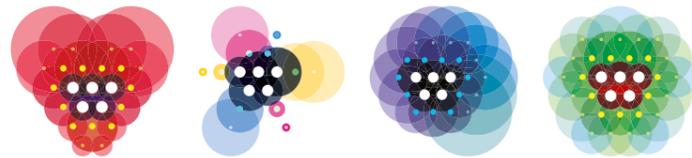
You will remove dead skin cells, impurities and will deal with unwanted cellulite ! The combination of massage and peeling will improve blood supply and oxygenation of the skin, which increases the absorption of nutrients.



Wallonia is open to the world !

... with a sense of sharing, accessibility, technical know-how and quality of life

Feel inspired



WALLONIA EXPORT & INVESTMENT AGENCY

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Feel inspired

