

# GITEX 2021

17-21 October 2021

BELGIUM Pavilion  
H3-A1 & H3-B1  
Dubai World Trade Center



# ORGANISATION

hub.brussels

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hub.brussels, the Brussels Business Support Agency is offering free-of-charge a range of solutions and advice for start-ups and scale-ups in Brussels and beyond, as well as services focussing on strategy, finance, clustering and internationalization.

One of the missions of hub.brussels is indeed to facilitate the internationalization of Brussels' economy by helping Brussels businesses compete in global markets. More than 90 economic and commercial counselors located on every continent provide free support to SMEs, approach potential local prospects and partners, organize networking events...

Concrete initiatives in Belgium and abroad include trade missions, networking days, invitations for decision-makers, and the organization of shared exhibits at international trade fairs. In addition, hub.brussels also works to attract foreign investors to Brussels, providing them with assistance in establishing their business in Europe's capital.



A "Welcome Package" is available to potential investors, providing them with fully equipped office space for three months and a wide range of services so that they can experience the advantages of setting up business operations in Brussels.

software.brussels

www.software.brussels

A powerful network of 150 SME & partners (incubators, universities, R&D, ...) active in the software industry in Brussels

Members of the cluster software can be part of an innovative environment and benefit from all the free of charge services on offer :

 Individual Support Programs	 Collective Support Programs
<p>We give advice on :</p> <ul style="list-style-type: none"><li>• Business plan and modelling</li><li>• Technological and competitive positioning</li><li>• Subsidies &amp; regional grants</li><li>• Looking for financing &amp; access to funding</li><li>• Town planning and environmental permits</li><li>• Identification of local &amp; international partners</li><li>• Setting-up regional &amp; international R&amp;D project</li></ul> <p>and we offer individual custom-made support for high-growth potential companies</p>	<p>We offer :</p> <ul style="list-style-type: none"><li>• Different types of networking events &amp; workshops</li><li>• A virtual group for our members to exchange best practices &amp; ideas</li><li>• Visibility to our members via our newsletter, online membership catalogue and our different social media activities.</li><li>• A support to several tech events in Belgium and abroad (Startup Weekend, Viva Technologies, MWC, MIC Boostcamp, etc.)</li><li>• Group discounts for a multitude of opportunities e.g.: media and event subscriptions fees etc.</li></ul>

Interested to make ICT business in Brussels ?  
Do not hesitate to contact us !

www.software.brussels



software.brussels   
hosted by hub.brussels

# WALLONIA EXPORT- INVESTMENT AGENCY

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**Wallonia.be**

EXPORT  
INVESTMENT

The Wallonia Export-Investment Agency (AWEX) is the Wallonia Region of Belgium's government agency in charge of foreign trade promotion and foreign investment attraction.

The agency has a worldwide network of 102 Economic and Trade Attachés. AWEX is ISO 9001 certified since April 2002.

As a foreign trade agency, AWEX carries out a mission of promotion and information for the benefit of both Wallonia and the foreign business community.

Upon request, AWEX assists buyers, decision-makers, importers and foreign prospects by:

- Providing economic data on Wallonia and its export potential
- Disseminating information on products and services from companies located in Wallonia
- Identifying companies in Wallonia for international partnerships
- Distributing lists of exporters from Wallonia

As an export partner for Wallonia-based companies, Awex offers a wide range of export-oriented services and activities:

- General and commercial information on foreign markets
- Market studies tailored to specific areas upon request
- Organization and planning of marketing activities (international trade shows, economic missions, sector-based contact days...)
- Establishing contacts with international organizations
- Promoting Wallonia's export potential abroad
- Financial support and export financing
- Training in international careers

As a foreign investment agency, AWEX – via its Office for Foreign Investors (OFI) – has an overall responsibility for the attraction of foreign investment in Wallonia. This includes seeking out and providing information to potential foreign investors. The Agency also offers a pro-active follow-up service to investors already established in Wallonia. In addition, it is in charge of identifying new foreign investors for the acquisition of industrial sites under restructuring process.

# PARTICIPANTS



BACK2BUZZ is specialized in a 360° sustainable solution, including refurbished smartphones, biodegradable accessories and buy back solution.

#### ADDED VALUE

First company managing the smartphones life cycles.

#### RANGE OF PRODUCTS

Smartphones, accessories, buy back solution.

#### MAIN REFERENCES

Android and IOS smartphones.

#### CERTIFICATION

Solar Impulse Foundation.

## BACK2BUZZ

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BICS empowers businesses to launch and monetize IoT propositions through our virtual, cloud-based core network. We remove the barriers to IoT adoption, providing global coverage and tailored consultancy and support. Through our SIM for Things solution, we provide enterprises with reliable, secure, high-quality SIM or eSIM-based global connectivity to connect any device or application anywhere in the world. BICS' fully owned, virtualized mobile core network and global infrastructure underpin multi-network 2G/3G/4G/5G/NB-IoT/LTE-M coverage in more than 200 countries, with support teams in every region. Based on BICS' unique leadership in wholesale telecoms services, enterprises can also benefit from complete flexibility to optimize their connected business models globally. With BICS, global deployment is made simple: one SIM, one platform, one partner for the whole world eliminates the need for technical integration and commercial agreements locally. Its fully in-house platform has been specifically designed for IoT, combining advanced and flexible APIs, tools and business intelligence capabilities for complete visibility and control.

#### COMPANY BACKGROUND

BICS is a leading international communications enabler, one of the key global voice carriers and the leading provider of mobile data services worldwide.

#### ADDED VALUE

We have led a series of World's First successes - the launch of the 1st LTE Roaming relation or the 1st VoLTE call between Europe and Asia, to name a few.

With a globally-located team of about 600 employees, we provide customers with the highest level of quality, reliability and interoperability, enabling them to maximize their end-user value.

#### RANGE OF PRODUCTS

Our solutions are essential for supporting the modern lifestyle of today's device-hungry consumer – from global mobile connectivity, seamless roaming experiences, fraud prevention and authentication, to global messaging and the Internet of Things.

# BICS

CEDRIC ELOY

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The BICS logo is displayed in a large, white, sans-serif font against a teal background. The letters are lowercase and widely spaced.



EDPO acts as your GDPR Data Protection Representative in the EU and in the UK. We are the point of contact required by Art. 27 of the GDPR to facilitate communications between your company and individuals or data protection authorities. If you are based outside the EU/UK and you offer goods or services to individuals there, or monitor their behaviour (e.g. by using cookies), you need us!

Our mission is to provide you with a full range of high-quality representation services at all-in transparent fees so that you can have full access to customers in the EU and the UK. We help your business grow and protect EU and UK customers.

We are dedicated to and focused on providing top-notch representation services. No conflicts of interest with other compliance roles. We are based in Brussels, with offices in Paris, Dublin, Berlin and Madrid. Our sister company EDPO UK Ltd is located in the heart London. EDPO creates value for your company by ensuring legal certainty, providing an Article 27 compliance certificate (based on blockchain technology) and by protecting you from sanctions that can reach up to 20 million EUR or 4% of worldwide turnover, whichever is highest. EDPO also acts as NIS Representative in the EU and the UK for Digital Service Providers.

EDPO

European Data Protection Office

ROMANE GEURTS

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YOUR EU & UK DATA PROTECTION REPRESENTATIVE

GlobalTT is the unique private internet satellite operator in Belgium (Europe), close to Brussels.

GlobalTT offers internet satellite connectivity directly from the European IP fiber Backbone for all Europe, All Africa, All Middle-East (EMEA) and on a case by case All Americas and a large part of Asia.

We offer a reliable, stable and independent (from any local infrastructure) connection in part of the world where there is no available connectivity.

#### GLOBALTT IN NUMBERS

- 15 people in Belgium, > 25 people on the ground, >10 sub-contractors (R&D).
- GlobalTT founded 30 years ago creating every days more and more innovative satellite solution.
- We are 4.5 Million Euros and growing.
- We have more than 3 000 Vsat and MSS units / Link running for far.

#### ADDED VALUE

- Operation and management team are located on the same physical site
- Internal R&D (Research and Development) team
- Specifics solutions: Video Conference, Webcam, Vehicle, Maritime, Portable and Transportable, Clouding app, Wi-Fi LAN services and Hotspot.

#### RANGE OF PRODUCTS

Fixed internet satellite solution

Others on the move satellite solutions: Maritime, Transportable, Vehicle, Portable internet, Satellite phone

LAN W-Fi: Wi-Fi Long Range, Medium Range, Point to Point radio link

Nanocoating paint: Water Super Repellent for telecoms.

#### MAIN REFERENCES

Market Types : NGOs, UN, Local religious organisations, Corporates, Mining, Agriculture, Banks, Logistics, Airports, EU Delegations, Embassies, Governments, Military, Security organisation, ISPs and many more.

## GLOBALTT

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IOT Factory is a European technology company, based in Brussels, dedicated to the optimization of Business processes, thanks to the Internet of Things.

With more than 15 years of experience in IOT and M2M solutions, we offer a unique combination of Professional Solutions & Startup Studio, based on an advanced IOT software platform, delivered by a network of Partners.

## IOT FACTORY

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IRIS (Canon Group), world leader in portable scanning and PDF software, announce the launch of Readiris™ PDF, its new software for converting, publishing, creating, editing, and managing PDF documents, which will revolutionize the way you manage your PDFs.

#### ABOUT IRIS

IRIS (Canon Group) is a world leader in portable scanning, PDF, OCR, and document classification software. For nearly 30 years, IRIS experts have successfully supported customers all over the world, helping them overcome their main business challenges through the use of scanning, capture, and digital transformation solutions.

The company's head office is located in Louvain-la-Neuve (Belgium), serving more than 30 million consumers.

Its customers include government organisations (Ministries, European Union), multinationals, local companies, and SME users. As a technology company, IRIS has built a vast ecosystem of innovation, technology, and distribution partners. IRIS is a center of excellence within the Canon Group.

#### ADDED VALUE

- Flexible
- Proactive
- World leader in PDF and OCR Software
- World leader in portable scanner
- World leader in software document classification
- Part of canon emea company

#### RANGE OF PRODUCTS

- Document PDF software : Readiris Pdf standard - Readiris Pdf Business
- Optical character recognition software : Readiris Pro 17 - Readiris Corporate 17
- Document classification software : Iripowerscan
- Portable scanner : IRIScan Express - IRIScan Executive - IRIScan book 5 WIFI - IRIScan Pro 5
- Business card software
- Business card portable scanner
- Document camera and book scanner

#### MAIN REFERENCES

Our partners : Microsoft - Canon - HP - Adobe - Therefore - Evernote - Ingram - Techdata - Also - Solvay

#### CERTIFICATION

CE – FCC – RoHS - WEEE - CB

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Document to Knowledge™

# NIXXIS

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Nixxis is a provider of call centres & contact software since 2006. With 100.000 agents' licenses installed and 1 billion minutes of calls per month, Nixxis Contact Suite has proven its reliability on all 5 continents with the highest productivity in the market.

A FEATURE rich solution able to fulfil requirements for small and large operations. AN unbeatable stability and scalability allowing tier one telecom operators and financial institutions to selected us as their preferred suppliers. A world class recognized professional service allowing more than 1000 customers to benefit from help and support around the clock.

#### RANGE OF PRODUCTS

- Nixxis contact suite as the complete contact center software including social media (FB, TW, LI, IN, YT) and whatsapp integration.
- Nixxis Cloud allowing to be served anywhere on the planet.
- Nixxis telecom for the best telecom tariffs
- Nixxis Voice for a reliable enterprise telephony.

#### MAIN REFERENCES

Webhelp, MARM ASSISTANCE, INTrum Justitia, Belgian national police, HDI Insurances, Burgan Bank, KBC Bank, Orange Switzerland, Universal TELECOM, ...

#### CERTIFICATION

- GDPR Data security protection
- PCI-DSS for sensible payment card information
- Business continuity certified
- Quality management certified

For the past 12 years, the company has been designing and operating giant fixed LED screens and LEDMobiles to improve the visibility of its clients and optimize their communications. The company is convinced that a dynamic and bright visual experience generates a powerful impact on visibility.

From manufacturing, selling and renting to advertising management, our business is to make you shine with innovative media supports!

We light up your messages, images and words to attract more customers.

#### ADDED VALUE

Our advantages:

- Creative visibility with giant LED screens, LED trailers and customized video walls.
- Specialist in giant mobile screens
- Supports manufacturer
- Fast installation by 1 technician without special knowledge
- Plug and play
- Secure and inviolable

#### RANGE OF PRODUCTS

the ROLL-UP VIDEO and the LEDMOBILE (are the products we will be presenting at the fair)

## PROXILED

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## VIASAT CONNECT

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Viasat Connect Belgium is a Belgian leader in telematics, fleet management, mobile workforce tracking and IoT. Viasat Connect Belgium, Europe's number 3 in telematics, is part of the Viasat Group, with over 700,000 connected vehicles. Our brands include Securysat and aidoo mobile.

The Brussels-based company becomes the bridgehead for the entire group in the Benelux, France, Switzerland, Germany, Austria and French-speaking Africa. Viasat Connect Belgium benefits from the know-how of the Viasat group in the very promising segment of geolocation applications for insurance companies. Thanks to these new technologies, the user can benefit from an insurance policy whose premium depends on the number of kilometres travelled and even on the type of use the driver makes of his vehicle. The Viasat Group is an European leader in satellite-based security systems integrating state-of-the-art telematics and IoT technologies to provide comprehensive security for the vehicle and its occupants in the anti-theft security systems, insurance telematics, fleet management and Big Data markets.

Since 2016, the group has grown to become one of the most powerful economic companies, with a presence in more than 50 countries in Europe, Africa, the Middle East and South America. Our solutions are : Fleet management : With Securysat, you benefit from an intelligent tracking solution that allows you to optimise your trips, save fuel and have full control over the exact position of the vehicle, with the resulting benefits in terms of organisation and safety. People Management : Identify your employees, plan their services and keep a real-time view of their activities. Manage your mobile staff remotely and reduce operational costs related to payroll, fuel, vehicle maintenance, etc. Gain efficiency and productivity, free yourself from stress and free up time thanks to administrative management and optimized logistics Asset Management : Reduction of financial costs, inventory of your assets, better planning and traceability of movements.



C O N N E C T

