GULFOOD 2022

BELGIUM - WALLONIA

Wallonia.be



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GULFOOD 2022

DUBAI WORLD TRADE CENTRE

THE WORLD'S BIGGEST ANNUAL FOOD AND HOSPITALITY SHOW

Sheikh Saeed Hall Stand S2-C14

13 - 17 February 2022





Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. Liege Airport was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.

Wallonia.be

Wallonia, open to the world at the heart of Europe

To begin with, a little bit of geography is required... Wallonia is, with Brussels, the part of Belgium where French is spoken. But also, English, German and Dutch, since its privileged position in the heart of Europe – out of Europe's 500 million consumers, 60% are located within a 1,000-kilometer radius around Wallonia – makes it an economic crossroads of choice, naturally open to the world, offering a multitude of advantages to foreign investors.

By coming to Wallonia, you are locating your business in the direct vicinity of Brussels (1,700 European HQs, European Union, NATO, 2nd world journalistic center after Washington DC...), between Paris, Amsterdam, London, Luxembourg and Frankfurt. This ideal position gives you access to a market of 375 million consumers in four hours by road, with distribution facilitated by highly developed infrastructure, including five multi-modal platforms in particular on the borders of Germany, the Netherlands and France. In addition, a serious advantage in this part of Europe that is almost saturated, you have rapid access to infrastructure tailored to your needs. In effect, large spaces and buildings that are immediately available await you in more than two hundred business parks. Ideally located in Europe's major corridors of communication, they are equipped at a real estate cost that is amongst the lowest in Europe.

Then it should be noted that rates of corporation tax are amongst the lowest in Europe (between 26 and 28%), in addition to an attractive tax regime for shareholders and expatriate executives. In addition, the self-funded share of an investment is tax- deductible.

In parallel with this attractive taxation regime, significant financial incentives are offered. In fact, European and regional financial support is particularly significant and completely tax exempt: in some parts of the region this financial support can amount to 30% of the investment for large companies and 35% for SMEs.

Finally, several strengths are a direct result of the region's human resources... Personnel you find in Wallonia are productive, competent and multilingual. In fact, its productivity is among the highest in the world and the supportive social consensus ensures a quality of business relationships without comparison. You should also be aware that Wallonia is one of the world's largest exporters on a per capita basis. By setting up your business here, you will benefit from an exceptional export culture that is open to the world, as well as financial incentives and a network of more than a hundred economic and commercial attachés throughout the world...

A few figures to support this export trend: while Wallonia represents approximately 0.1% of world GDP, Walloon companies are responsible for 0.3 % of world trade, and nearly 70% of the overall turnover of Walloon firms is derived from exports, one of the highest export rates in the world (EU average: 30%).

WALLONIA EXPORT & INVESTMENT AGENCY

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The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above.

In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

WWW.WALFOOD.BE

A WEBSITE LINKING TO 300 BUSINESSES

If you are looking for one of the following production methods: organic, Halal, Kosher ...

If you are interested in **PRIVATE LABEL** (distributor branded products) If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved** ...

WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

- Bakery, confectionery and waffles
- Beers and spirits with character
- Chocolate and confectionery
- Commercial and collective catering
- Dairy and egg products and derivatives
- Delicatessen products
- Fish, crustaceans and shellfish
- Ingredients and Food Supplements
- Fruits and vegetables, Belgian fries
- Meat and cold cuts
- Spices and condiments
- Water and non-alcoholic drinks
- Miscellaneous



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INVESTMENT

FOR INFORMATION ON THESE BUSINESSES OR THE POTENTIAL OF THE WALLOON AGRIFOOD SECTOR, YOU ONLY NEED ONE ADDRESS :

AGRIFOOD@AWEX.BE



Wallonia.be

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STAND/BOOTH

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In Dubai

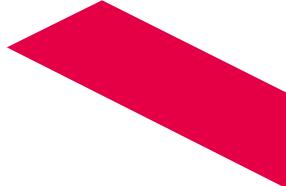
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USEFUL ADDRESSES

ALTESSE QUALITY FOOD

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ARDENNE VOLAILLE

ACTIVITIES, PRODUCTS AND BRANDS

ALTESSE QUALITY FOOD is a Belgian manufacturer of emulsified sauces and mayonnaises and a family-owned company created in 1954.

The company produces mayonnaises, emulsified sauces, vinaigrettes only with selected finest raw ingredients. We work exclusively with natural ingredients and without preservatives. Our products are sold with our brands or with private labels in various packaging (from 250ml to larger packaging). Our range meets the highest quality requirements.

NEW PRODUCTS AND INNOVATIONS

We propose you a new range of recipes: ORGANIC sauces (Bearnaise, Burger, Tartare, Mayonnaise, Ketchup,) and VEGAN sauces (Barbecue, Andalouse, Samourai, Dressing,...). The squeeze R-PET 350ml (recycled and recyclable) is the new packaging of our assortment.

CERTIFICATION

IFS certification, EUROHALAL certification, IMANOR certification, CERTISYS certification.

ACTIVITIES, PRODUCTS AND BRANDS

Manufacturing duck & goose foie gras for over 35 years, UPIGNAC is the supplier of connoisseur. Range of products dedicated to retail & foodservice. Through ARDENNE VOLAILLE, we offer high quality chickens, from the farmer to the consumer. Our authentic, slow-growing breed is the guarantee of taste and quality!

CERTIFICATION

FSSC22000, AUTOCONTROL, HALAL



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BAKBEL EUROPE

ACTIVITIES, PRODUCTS AND BRANDS

AVIETA has been baking waffles for more than 80 years from the heart of Belgium. Since the outset, our family-owned business with a team of artisan bakers have developed unique expertise combining traditional Belgian recipes and superior-quality ingredients, bringing it international recognition.

100% of our waffles are produced in our 3 bakeries based in Belgium. All of our waffles are produced with natural ingredients, without preservative, no colouring and GMO Free. AVIETA produces a wide range of fresh and frozen waffles.

NEW PRODUCTS AND INNOVATIONS

Bringing you authentic and superior quality Waffles directly from Belgium!

CERTIFICATION

BRC, IFS, RSPO, HALAL (HFCE), AIB.

ACTIVITIES, PRODUCTS AND BRANDS

Since 2007, BAKBEL is a Belgian specialist in producing high-quality ingredients for the pastry and bakery industry. The main products are fruit fillings and toppings, hot and cold glazes, etc. BAKBEL has a state-of-the-art facility in the center of Europe, with high production standards and food safety. From its site in Seneffe, Bakbel assures their manufacturing, sales and distribution to all continents, with a true customer focus.

NEW PRODUCTS AND INNOVATIONS

- Crystal glaze: an easy-to-apply glaze providing a total coverage of the pastry (use +/-45°C)
- Donut glaze: a glaze that gels very quickly, developed specifically for donuts.
- Diamond glaze flower: a glaze with the flower colors and flavors.
- Mocktail: fruit filling with the flavors associated with cocktails, without alcohol.
- Packaging: flowpack, smaller packaging (250-1000gr) according to customers' needs and different markets.

CERTIFICATION

BRC grade A+, HACCP, HFCE Halal, KOSHER



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Bakbel

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BELOURTHE

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BOSTANI CHOCOLATE BELGUIM

ACTIVITIES, PRODUCTS AND BRANDS

BELOURTHE is the European expert of baby nutrition and the ideal partner for all your project in baby food.

BELOURTHE proposes a large range of cereals and infant milks:

baby cereals from 4 months, powdered infant milks (stages 1/2/3), as well as many other products to discover on our booth.

CERTIFICATION

The company has a "Grade A+" Quality Certificate from the BRC (British Retail Consortium) and is also certified with "Higher Level" by the IFS, two of the most important European quality systems.

ACTIVITIES, PRODUCTS AND BRANDS

- Chocolate production company, thin & filled (70 g/120g /250 g/500 g with different flavors)
- Biscuit cream (120g /250g/500g/ gold, milk and Dark)
- Rose selection (120g (milk raspberry dark / 500g / mini rose 40g 35g)
- Bulk chocolate (between 20g to 100g)

NEW PRODUCTS AND INNOVATIONS

Chocolate drops 5 kg

CERTIFICATION

We are in the process of obtaining our IFC certification.



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CONFITURE L'ARDENNAISE

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DELY WAFFELS

ACTIVITIES, PRODUCTS AND BRANDS

Existing for more than 50 years, situated in the south of Belgium, our key words are: production of organic and traditionnal jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products - no additive and/or color added. In our range we have:

- Pur natur, organic jam, available in various formats.
- Vallée de l'Ourthe, traditional jam, available in various formats.

NEW PRODUCTS AND INNOVATIONS

Thanks to our cooking system developed in 2009, we cook at a low temperature (not above 65c°). By means of a vacuum, we regain the evaporated aromas that we reinject into the final product. This process in quite unique in Europe as we get an European patent in 2015. The result is a jam which is very rich in taste and in color, with great pieces of fruits in it. This year we developed a new jam with 70% of fruits. Come and visit us to taste it.

CERTIFICATION

IFS certified with high level, organic certified by Certysis (BE), kosher, kosher for Passover, FDA certified.

ACTIVITIES, PRODUCTS AND BRANDS

DELY WAFFLES is a manufacturer of frozen Belgian Authentic Waffles (Brussels Waffles), this in 2 sizes and weights 40gr and 80gr.

Next to this we are a market leader in Europe on the Frozen Toaster Waffles 30gr, this in different packaging's (foodservice / retail) and recipe options: Gluten Free / Organic / Kosher / Halal / Wholegrain / Multigrain / Protein / Paleo / Chocolate / Fruits / ...

NEW PRODUCTS AND INNOVATIONS

• Toaster Waffles 30gr (classic / chocolate chips / Keto / Organic / Kosher / Halal / Gluten free / etc....)

• Big Round Waffle 120g: ideal to share and add multiple toppings

CERTIFICATION

BRC AA and IFS Higher Level



EUROFIT MILK PRODUCTS

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EXPLOITATION DE VERGERS HESBIGNONS

ACTIVITIES, PRODUCTS AND BRANDS

Our group, specialized in producing and trading dairy products, has through the years been able to make itself known as a privileged partner of both major industrial and distribution groups. Our range of products include the following products:

For the retail sector: long life products (UHT milk, cream, concentrated milk, coffee milk, soya drinks, baby-food, etc..), fresh products (creamy yoghurts, soya desserts, milk drinks, etc...) and infant formula.

For the industrial sector: raw milk, concentrated milk, cream, buttermilk, sheep and goat milk, butter, milk powder, whey and demineralized whey powder, casein / caseinates, etc...

We can also supply niche market products such as goat milk, lactose free and gluten free products.

NEW PRODUCTS AND INNOVATIONS

We constantly try to develop new recipes which contain less sugar, we try to avoid conservatives and any other substances which are not fully healthy. This year we will present a new product with a new packaging concept, this is a very premium product, it's a chocolate milk made by one of the most famous Belgian chocolate maker « Galler ".

CERTIFICATION We are IFS Broker, Organic and Halal on most of our products.

ACTIVITIES, PRODUCTS AND BRANDS

Juices in push-up 3L, 1,5L, 200ml

NEW PRODUCTS AND INNOVATIONS

New packaging, easy to transport and to use, easy to keep cool in the fridge, low carbon (-20% if compared to a glass bottle)

CERTIFICATION

Auto control, FSSC22000



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MILLESIME CHOCOLAT

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ACTIVITIES, PRODUCTS AND BRANDS

FINE VINTAGE CHOCOLATES...FROM THE BEAN TO THE BAR

Based in Liège, in Belgium, MILLÉSIME CHOCOLAT is one of the rare chocolate manufacturers in Belgium to work straight from the cocoa bean: "From the bean all the way through to the bar", also known as "Bean-to-Bar". We are the only ones to produce exclusive vintage chocolate, from a very precise origin and geography. We work only with beans from exceptional plantations with a unique range of sensory properties. We never blend harvests, origins or vintages. Our beans grow on trees which respect the ancestral genetics of cocoa trees.

NEW PRODUCTS AND INNOVATIONS

Chocolate bars 30g, napolitans, Organic, Fairtrade

CERTIFICATION ORGANIC, Fairtrade

ACTIVITIES, PRODUCTS AND BRANDS

Since 1988, MYDIBEL has been an innovative family business specializing in the development, production and marketing of potato-based products: frozen, chilled and dehydrated. MYDIBEL invests both in its own brand and in private labels. The wide range of potato products are exported to more than 120 countries around the world.

NEW PRODUCTS AND INNOVATIONS

My'Tiny Taters, ready-to-eat röstis, perfect for the aperitif! The best in finger food. Spicy grated potato - frozen and pre-cooked in 100% vegetable oil.

CERTIFICATION

BRCGS, IFS, HALAL, Kosher, HACCP, Feed Chain Alliance, FDA.



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Mydibel

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PMSWEET

23

ACTIVITIES, PRODUCTS AND BRANDS

PMSweet designs and creates luxury artisan patisseries intended for the catering sector, distributors, retailers and export.

NEW PRODUCTS AND INNOVATIONS

- Sweet macarons (in all shapes and sizes)
- Savory macarons (foie gras, white truffle, goat cheese fig thyme, etc.)
- Eclairs, mini desserts and pastries
- Vegan products (gluten, sugar, lactose free)

CERTIFICATION

BRC Food, IFS Food

ACTIVITIES, PRODUCTS AND BRANDS

PULVIVER is a producer of highly functional egg powders. The success behind PULVIVER is constant innovation, product development and sustainability. PULVIVER runs a production facility in Belgium (Bastogne) and is part of an international network. Lodewyckx company belongs to the Group and offers a wide range of liquid & pre-cooked egg products under COCOVITE brand name. All our products are of the highest quality and very functional.

NEW PRODUCTS AND INNOVATIONS

PULVIVER is a supplier of many varieties of egg powders and namely the «INSTANT» egg albumen powders. We also commercialize a heat stable egg yolk powder, which is used in the production of mayonnaises. COCOVITE offers a wide range of egg products among which a whipping liquid egg white destined to the Bakery/Pastry industry and we have just launched on the market our pasteurized fresh shell eggs, which are considered as safe and healthy eggs.

CERTIFICATION

Our certifications are: BRC, IFS, BIO, HALAL, KOSHER and KAT (www.pulviver.com/ certificates & www.cocovite.be/en/certificates).



SIROPERIE MEURENS

25

ACTIVITIES, PRODUCTS AND BRANDS

Family owned business since 1902, specialised in the production of high fruit content spreads, juices, purees and syrups. We are the owner of the brands «Du Vrai Sirop de Liège» and «Poiret» our no-added sugar range with 5 flavors. Our products aim at naturality with short ingredient lists and to be suitable for all. Our range:

- Specialty jellies
- Date spread/puree/syrup
- Clean label & allergen free chocolate

We offer private label too!

NEW PRODUCTS AND INNOVATIONS

Our latest product «Choc' Happy» is a chocolate spread with a high cocoa content, developed with a very short ingredients list. The recipe contains no allergens, no additives, no preservatives & contains no palm oil. The product has a dark chocolate flavor profile and is suitable for vegan, vegetarian. This product is available in a spreadable or topping version. Clean and clear label with only 3 natural ingredients!

CERTIFICATION

IFS, FSSC22000, Halal, Kosher, Organic/Bio

ACTIVITIES, PRODUCTS AND BRANDS

Since launching in 2009, UNIVERS DRINK has distinguished itself through the quality and originality of its non-alcoholic beverages. (Sparkling) wines, mocktails and spirits with an extensive range of flavors and aromas in more than 39 countries. The different brands are: Night Orient, Night Orient Mocktail, Vendôme (Organic), Vendanges (Organic), Vina'O (Organic), PVRE Ginzero, Pvre Whiskyzero, Pvre Amarettozero.

NEW PRODUCTS AND INNOVATIONS

A pioneer in the creation of non-alcoholic drinks, we are committed to producing new products every year. We offer a range of organic and vegan alcohol-free wine and spark ling wine, flat and sparkling cocktails as well as alcohol-free spirits. This year again, we launched a Ginzero, an Amarettozero, a Whiskyzero and a non-alcoholic Sangria which makes us the only producer to offer such a wide range.

CERTIFICATION

Halal Certification for all the wines and sparkling wines, Organic certification for the ranges Vendôme, Vendanges, Vina'O. The products are Vegan.



UPIGNAC

ACTIVITIES, PRODUCTS AND BRANDS Manufacturing duck & goose foie gras for over 35 years, UPIGNAC is the supplier of connoisseur. Range of products dedicated to retail and foodservice. Also available: range of high-quality chicken.

CERTIFICATION FSSC22000, AUTOCONTROL, HALAL



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Average (200 mile)	States 1	 Totalian Wald Trade Centre Metro Station 	colution Place Particup De Austreaut					
\$2-C28	\$2-C24	\$2-C22	2 \$2-C18	\$2-C14	C14	\$2-C12	\$2-C8	\$2-C4
AVELA	BAKBEL	BELOURTHE	E MILLESIME CHOCOLAT		BELGIUM WALLONIA	DELY WAFELS	ALTESSE QUALITY FOOD	MYDIBEL
UNIVERS DRINK	CONFITURE L'ARDENNAISE	SIROPERIE MEURENS	UPIGNAC	Exploitation de Vergers Hesbignons	BOSTANI	EUROFIT	PM SWEET	PULVIVER
\$2-D27	\$2-D25	S2-D23	S2-D20	S2-D15	\$2-D13	\$2-D11	\$2-D7	\$2-D3

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WALLONIA EXPORT & INVESTMENT AGENCY

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Feel inspired